

The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

AGENDA • JANUARY 10TH, 2018 • OKC CHAPTER

I. Welcome & Kudos — Jim Priest

CEO, Sunbeam Family Services;
OK Ethics Chairperson

II. Guiding Principle — Jim Priest

III. Member Honors — Jim Priest

Trailblazer, Leading & Horizon Members

(See page 2 for listing)

Note that the first two categories will be recognized at their tables. Please rise quickly when your organization's name is called. The plaque is pre-set at your table.

Horizon members will be invited to the podium to receive their plaques.

Star and Navigator members will be honored in February.

Pinnacle members will be recognized at the March 7 Annual Awards program(s).

IV. Student Ethics Initiatives

(See page 5 for details.)

• Regional Ethics Bowl —

Uday Kohli, Senior, Biology major; University of Oklahoma

• Statewide Student Ethics Bowl —

Hadley LaMascus, Sophomore, Biology major; Oklahoma Christian University

V. Upcoming Events — Shannon Warren

OK Ethics Founder/CEO

• Annual Awards — Applications Due on February 1

• Clifton Taulbert, February 21 — Co-Host Opportunity Available —

• Rick Rigsby, March 7 TWO Options: Breakfast and/or Lunch

VI. Table-top Discussion — Jim Priest

Choice of One of Two Topics:

A. Impacting Community

Companies engage in corporate social responsibility (CSR) when they confer benefits on the communities located in or near them which are neither required by law nor part of their primary, profit-oriented operations. Some companies engage in CSR because they are simply motivated by a desire to “do good” but others do so because they believe it is, ultimately, in their financial self interest to be seen as a “good corporate citizen.” Still other organizations do not to engage in CSR believing their highest priority is to maximize profit for their owners and shareholders.

Is the decision about engaging in CSR an “ethical” issue? What are the legitimate considerations to take into account when an organization is thinking about whether to engage in CSR?

(See chart on page 6).

B. Ethics of Nonprofit Non-partisanship

According to the Center for Nonprofits, for several decades, charitable organizations have been prohibited from engaging in partisan, election-related activities. Proposed legislation could change all that. What are the ethical issues involved in either 1) prohibiting engagement in political activities or 2) permitting it?

VII. Introduction — Myrna Latham

Attorney, McAfee Taft
OK Ethics Board of Directors

VIII. Keynote Speakers —

Gene Rainbolt

Chairman Emeritus, BancFirst

See program highlights on page 7.

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?

Vision: To be recognized as a statewide and national forum for promoting business ethics.

UPCOMING EVENTS

LIVING AND WORKING BEYOND THE PAST

— PRESENTED BY —

CLIFTON TAULBERT



Entrepreneur,
Pulitzer-Nominated
Author, Internationally
Acclaimed Speaker

FEBRUARY 21

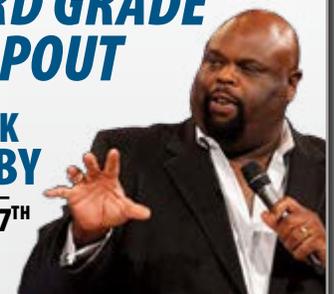
OK ETHICS ANNUAL AWARDS

THE WISEST PERSON I EVER MET WAS A

THIRD GRADE DROPOUT

DR. RICK RIGSBY

MARCH 7TH



THANKS TO CO-HOSTS



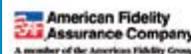
PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



MEMBER HONORS 2018

This month, we are honoring OK Ethics Trailblazer, Leading and Horizon Members.
 THANK YOU for continuing to show your support of Oklahoma values of integrity at work.

HORIZON MEMBERS



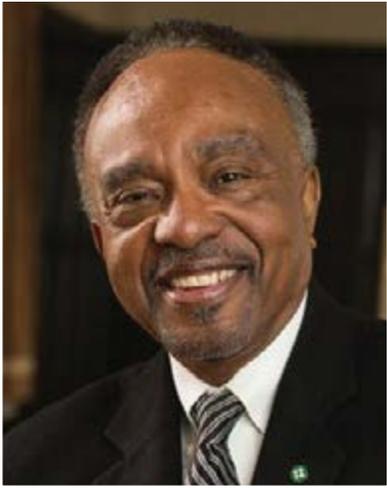
LEADING MEMBERS



TRAILBLAZER MEMBERS



UPCOMING EVENTS



LIVING AND WORKING BEYOND THE PAST

CLIFTON TAULBERT

Entrepreneur, Pulitzer-Nominated Author, Internationally Acclaimed Speaker

Clifton Taulbert is the president and CEO of the Freemount Corporation, a human capital development company and the President and CEO of Roots Java Coffee—an African-American owned national coffee brand, importing coffee from the country of Rwanda. A USAF veteran, Taulbert has been a leader in the Tulsa community for many years.

FEBRUARY 21

Interested in co-hosting this event?
Contact Shannon Warren; okethics@okethics.com
or call (405) 858-2233

OK ETHICS ANNUAL AWARDS

THE WISEST PERSON I EVER MET WAS A THIRD GRADE DROPOUT

DR. RICK RIGSBY

President and CEO of Rick Rigbsby Communications,
Former Award-Winning Journalist, Author of
Lessons from a Third Grade Dropout

THANKS TO CO-HOSTS



MARCH 7

UPCOMING TULSA EVENT



TULSA CHAPTER PRESENTS MELINDA STINNETT, CPA, CIA

Melinda is the Managing Director of Stinnett & Associates. She founded the firm in 2001 and has over 26 years of experience with public companies and internal controls.

JANUARY 25

Interested in co-hosting this event?
Contact Travis Jones, Tulsa Chapter Leader, CEO of Career Development Partners at (918) 293-0500

HELP! VOLUNTEERS NEEDED

Time Commitment:

3 hours
per month

Pay: \$0

Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

Benefits:

Priceless Appreciation for achieving OK Ethics vision

Interested? Contact These OK Ethics Leaders:

Volunteer Coordinator: **Sally Boyd** at (405) 272-1858 or via email at SBoyd@wdoil.com

Ambassador Team: **Daniel Yunker** at dyunker@kimray.com

Registration Team (Prepaid): **Marvinette Ponder** at Marvinette.Ponder@dvn.com

VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Special Thanks to Sally Boyd, Volunteer Coordinator. Please contact Sally at (405) 272-1858 or via email at SBoyd@wdoil.com if you wish to volunteer for the Ambassador team.

Daniel Yunker	<i>Kimray, Inc.</i>	<i>Sr. Team Leader & OK Ethics VP of PR</i>
Sally Boyd	<i>Duncan Oil</i>	<i>Ambassador Team Coordinator</i>
Bob Byrne	<i>Retired USAF/Boeing</i>	<i>OK Ethics Board</i>
Thad Chance	<i>Accounting Principals</i>	<i>Ambassador</i>
Mike Colella	<i>MRC Consulting</i>	<i>Ambassador</i>
Wendy Imes	<i>Duncan Oil Properties</i>	<i>Ambassador</i>
Bobby Redinger	<i>Timberlake Construction</i>	<i>Ambassador</i>
Bill Turner	<i>Valir Health</i>	<i>Ambassador</i>

REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister	<i>D.R. Payne & Associates</i>	<i>Registration Chairperson</i>
Mary Vaughn, CPA	<i>JMA Energy</i>	<i>Assistant Chairperson</i>
Marvinette Ponder	<i>Devon Energy</i>	<i>Team Leader</i>
SunYoung Kim	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Aleena Chaudry	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Lucius Crandall	<i>SandRidge Energy</i>	<i>Prepaid Registration</i>
Tiffany Starnes	<i>Devon Energy</i>	<i>Prepaid Registration</i>

OTHER INITIATIVES:

Susan Loftin*	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
Jalisha Petties*	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
Creative Photo Video Inc.*		<i>Videography</i>
Factor 110*		<i>Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

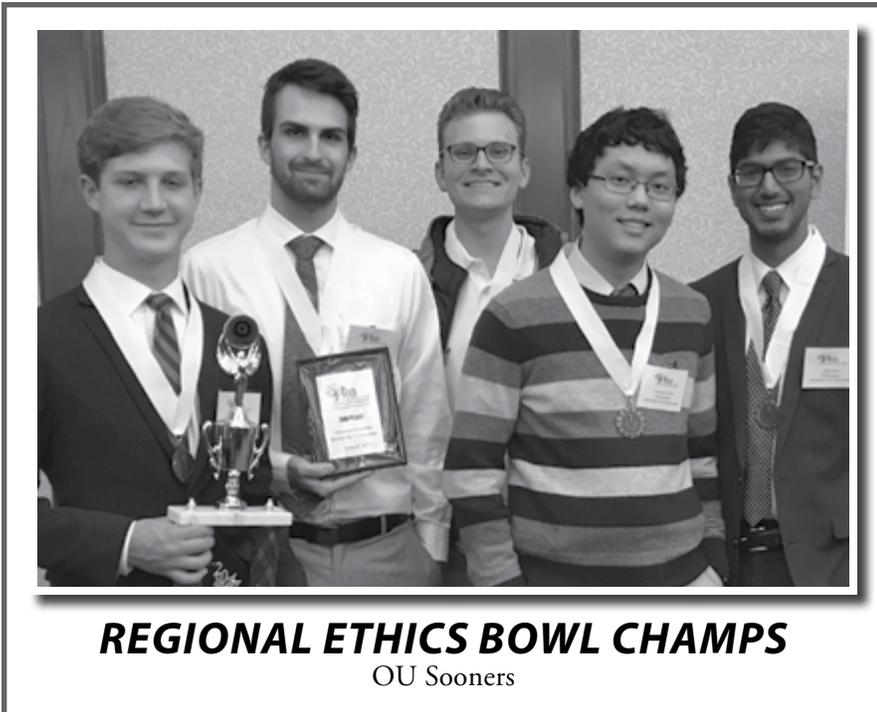
*Paid Service Provider

MANY THANKS TO OUR HORIZON MEMBERS:



STUDENT ETHICS INITIATIVES

OK Ethics original mission included mentoring and support of ethics education. We've seen that initiative flourish through The S.E.E.D. Foundation. It was originally established as the OK Ethics Foundation, but has developed into its own 501c3 organization. Thanks to the robust leadership and dedicated educators, the initiative has grown and is reaching more students than ever before. If you are interested in assisting with this effort, please contact Shannon Hiebert, SEED Co-President, at (405)330-9191.



REGIONAL ETHICS BOWL CHAMPS
OU Sooners

OKLAHOMA STATEWIDE STUDENT ETHICS CHALLENGE



1ST PLACE WINNERS
Oklahoma Christian University, Team Eagles



2ND PLACE WINNERS
Oklahoma Christian University, Team Aguilas

REGIONAL ETHICS BOWL DELEGATES HELD IN SAN ANTONIO:

Cameron University

Oklahoma City University

University of Central Oklahoma

Oklahoma Baptist University

Oklahoma State University

Oklahoma Christian University

Oklahoma University

TEAMS ANTICIPATED PARTICIPATION IN THE ANNUAL HIGH SCHOOL ETHICS BOWL – JANUARY 20, 2018

Ada High School

John Marshall High School

Oklahoma School of Science and Mathematics

Altus High School

Lawton High School

Pawnee High School

Christian Heritage Academy

Mercy School

Pryor Schools

Cordell High School

Metro Technology Center

Southeast High School

Dove Science Academy

Noble High School

Star-Spencer High School

Hammon High School

Norman North High School

The Academy of Classic Christian Studies

Healdton High School

**For more information, visit the SEED website at
www.okethicsbowl.com**

HISTORICAL TRENDS IN CORPORATE SOCIAL RESPONSIBILITY

Friedman Theory	Corporation has no responsibility except making profit in a legal way
Social Contract Theory	Business should be regulated as social institution and should join with other social structures like the family
Instrumental Theory	Business may choose to support some social programs for reasons of good image and for competitive advantage
Legitimacy Theory	Business act in response to the environmental pressures involving social, political and economic forces for its survival
Stakeholders Theory	Pays attention to the needs and rights of all the stakeholders of a business as a useful way of developing socially responsible behavior by managers

Source: A Review of Trends of Corporate Social Responsibility (Khatun and Alautiyat, 2012), University of Malaysia

FUTURE TRENDS:

As reported in the December 14, 2017 by Forbes contributor David Hessekiel, corporate social responsibility trends may include the following paraphrased below:

- 1. Brand Gaffes:** The “slim margin of error” afforded by today’s social media is likely to quickly expose a lack of legitimacy, alignment and authenticity.
- 2. Brand Activists:** Corporations will be responding to what their consumers care about, such as putting down cell phones during family meals and actually connecting.
- 3. Walking the Talk:** Consistently, Americans prefer to purchase a product because a company advocated for an important issue and more than 2/3rds will refuse if the company supported an issue contrary to their beliefs.



NEW FOR 2017 – 18

**Be an OK Ethics Event Co-Host or
VIP Table Sponsor:**

— Depending on contribution level, benefits include: —

- Special recognition at single event
 - Banner display
 - VIP seating with national speakers
 - Distribution of brochures
- (When available, depending on contribution level)*

Contact Shannon Warren at (405) 858-2233 or via email at okethics@okethics.com



OKLAHOMA'S LEGACY: ETHICS, ECONOMICS & SHARING PROSPERITY

GENE RAINBOLT

***BancFirst Corp's Chairman
Emeritus***

About Our Presenter

Philosophy:

If there is a single driving ambition and philosophy in Mr. Rainbolt's life, it is the establishment of an Oklahoma in which every child has the opportunity to become all that he or she can be.

Acting as a strong advocate of improving and diversifying the Oklahoma economy, Mr. Rainbolt has worked long and hard to improve health, education, provide better access to capital, and develop Oklahoma's infrastructure system. He has served in countless civic and economic development, chamber of commerce, youth, medical, zoological, arts and banking organizations. One of his most recent projects is enhancing the entrepreneurial classes and entrepreneurial activities at universities in Oklahoma.

Business Background:

With a long history of shaping Oklahoma's business climate, Mr. Rainbolt acquired his first bank, the First American Bank in Purcell in 1962. That was followed by acquisitions of other banks in Oklahoma, leading to the formation of the United Community Corporate in 1985. It was the State's first multi-bank holding company. In 1989, BancFirst was founded and is now the largest state-chartered bank in Oklahoma with assets of \$7.2 billion and offices in 53 communities in Oklahoma.

Education:

Mr. Rainbolt completed his undergraduate and post-graduate work at the University of Oklahoma. He also received an Honorary Doctorate from that institution, as well as

Oklahoma Baptist University, Oklahoma City University and Oklahoma Christian University.

Military Service:

Mr. Rainbolt served in the Regular Army four years after receiving a commission as distinguished military graduate from OU. He was an Artillery Officer during the Korean War, separated as First Lieutenant. He also served as an Intelligence Officer of the 981st Field Artillery Battalion in Korea, receiving a Bronze Star Medal and Army Commendation Medal.

Honors:

- Distinguished Service Award, University of Oklahoma (1994)
- Distinguished Graduate Society, College of Engineering, University of Oklahoma
- Arthur Barto Adams Alumni Award, College of Business, University of Oklahoma
- Humanitarian Award, The National Conference for Community & Justice (1997)
- Regents' Alumni Award, University of Oklahoma (1997)
- Honorary Doctorate in Humane Letters, University of Oklahoma (1999)
- Oklahoma Hall of Fame Inductee (1999)
- Living Treasure Award, Oklahoma Health Center (2001)
- Native Son Award, South Oklahoma City Chamber of Commerce (2001)
- Lifetime Achievement Award, Leadership Oklahoma (2002)
- Honorary Doctorate in Law, Oklahoma Baptist University (2002)

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

***Visit okethics.org for
resources, videos, articles
and to see who's who.***

ABOUT OUR PRESENTER

GENE RAINBOLT

- Dean's Award for Distinguished Community Service, University of Oklahoma College of Medicine (2003)
- Distinguished Service Award, Oklahoma Medical Research Foundation (2003)
- Pathmaker Award, Oklahoma City and County Historical Society (2004)
- Beaux Arts King (2004)
- Friend of Medicine Award, University of Oklahoma College of Medicine Alumni Association (2008)
- Governor's Arts Award (2008)
- Oklahoma Humanities Award (2010)
- Community Spirit Award (2010)
- Doctor of Laws, honoris causa, Oklahoma Christian University (2011)
- Honorary Doctorate in Economics, Oklahoma City University (2011)
- Oklahoma Commerce and Industry Hall of Honor Chairman's Award, Oklahoma City University (2011)
- Spirit of Oklahoma Award, International Order of the Rainbow for Girls (2012)
- John R. Bozalis, M.D. Children's Wellness Award, Schools for Healthy Lifestyles (2012)
- Alzheimer's Association, Maureen Reagan Award (2012)
- Oklahoma Bankers Association, President
- Oklahoma State Chamber of Commerce, Chairman
- Shawnee Chamber of Commerce, President
- Shawnee United Fund, President
- Shawnee Rotary Club, President
- Purcell Chamber of Commerce, President
- Shawnee Camp Fire Girls Association, YMCA, Medical Center Hospital, Family Resource Center, Dir. or Trustee
- Oklahoma Highway Commission, Member
- State Insurance Fund, Chairman and Board Member
- President's Commission on Coinage, Member
- Oklahoma Futures, Vice Chairman - Original Member and Cofounder
- Oklahoma Development Authority, Chairman and Cofounder
- Leadership Oklahoma, Director
- Community Council of Central Oklahoma, Director
- Great Expectations Foundation, Director
- Citizens League, Board Member
- University of Oklahoma Associates Council, Chairman and Member of Executive Committee
- Nichols Hills United Methodist Church, Trustee
- Petroleum Club, Director
- Habitat for Humanity, Advisory Director

Current Civic Activities:

- Communities Foundation of Oklahoma, Board of Governors
- Calm Waters, Founding Chairman
- Moran Museum, Director
- Charles and Peggy Stephenson Oklahoma Cancer Center, Leadership Council
- Oklahoma Tomorrow, Director
- Oklahomans for Criminal Justice Reform, Member

Past Civic Activities:

- OU Foundation, Trustee
- Oklahoma Arts Institute, Chairman
- OU Health Sciences Center Board of Visitors, Chair
- Oklahoma School of Science and Mathematics Foundation, President
- Oklahoma Zoological Society, Director
- Oklahoma City Zoological Trust, Trustee and Chairman
- Oklahoma Foundation for Excellence, Executive Committee, President
- Oklahoma City Philharmonic, Director
- Academy for State Goals, President and Chairman

- Oklahoma Bankers Association, President
- Oklahoma State Chamber of Commerce, Chairman
- Shawnee Chamber of Commerce, President
- Shawnee United Fund, President
- Shawnee Rotary Club, President
- Purcell Chamber of Commerce, President
- Shawnee Camp Fire Girls Association, YMCA, Medical Center Hospital, Family Resource Center, Dir. or Trustee
- Oklahoma Highway Commission, Member
- State Insurance Fund, Chairman and Board Member
- President's Commission on Coinage, Member
- Oklahoma Futures, Vice Chairman - Original Member and Cofounder
- Oklahoma Development Authority, Chairman and Cofounder
- Leadership Oklahoma, Director
- Community Council of Central Oklahoma, Director
- Great Expectations Foundation, Director
- Citizens League, Board Member
- University of Oklahoma Associates Council, Chairman and Member of Executive Committee
- Nichols Hills United Methodist Church, Trustee
- Petroleum Club, Director
- Habitat for Humanity, Advisory Director
- Allied Arts, Director
- OU Health Sciences Center Presidential Professorship Committee, Member
- EDGE Fund Policy Board, Member
- M. D. Anderson Cancer Foundation, Board of Visitors
- Sonic Corporation, Director
- University of Oklahoma, College of Engineering Board of Visitors, Member
- Oklahoma Academy for State Goals, Trustee & Member
- Oklahoma Medical Research Foundation, Director

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see who's who.



**Like us on
Facebook.**

